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FOR IMMEDIATE RELEASE

HPS SCHÖNOX OPENING NEW DOORS AT HOME FOR BUILDERS

Schönox Products Allow Flooring in Less Time on Diverse Subfloors

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HPS Schönox is presenting subfloor products at the NAHB International Builders' Show that will allow contractors to install more diverse flooring in rooms that would normally receive broadloom carpet only. The company's self leveling compounds can be poured over uneven wood subfloors resulting in smooth, sound substrates with incredible strength and durability.

"We are seeing significant interest by builders in our Schönox leveling products allowing them to install any floor materials that require a smooth, flat substrate," explained Thomas Trissl, HPS Schönox Principal. "We are opening doors for builders to upscale additional rooms within homes with lesser investments in time and materials." Technical support teams will be in the Schönox booth (S1802) to provide insights into subfloor solutions for smoother, faster, and safer flooring projects.

Schönox AP and APF are self-leveling compounds that can be poured over critical substrates, including wood subfloors, providing a smooth surface for installing a wide variety of laminate, vinyl, ceramic, and other floor coverings without the use of underlayment panels and boards. "Our Schönox leveling compounds are great for use in new construction, but also in renovation projects where traditional demolition efforts can be costly and time consuming," explained Russell Wright, HPS Schönox Regional Business Manager Southeast. "Our products minimize demolition tasks and provide a subfloor that is sound, smooth, and ready for flooring installation."

Also new to the building industry is Schönox Roll and Go, a rollable acrylic adhesive, for use with luxury vinyl tile. The product comes as an integrated kit including the primer, rollers, adhesive, and the rolling tray. "We have a strong line up of subfloor products across all categories that will allow builders to do more in less time," commented Karen Bellinger HPS Schönox Business Development. "With Schönox, there's no reason that subfloor preparation and flooring installation cannot be significant source of profits for builders."