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FOR IMMEDIATE RELEASE

WITH HPS SCHÖNOX SEEING IS BELIEVING AT SURFACES

Product Demonstrations Planned to Unlock Product Secrets for Successful Subfloor Projects

Las Vegas, NV – January 28, 2014

HPS Schönox will demonstrate a wide range of innovative subfloor products on the Main Stage at Surfaces on Tuesday and Wednesday from 1:30 – 2:00 during the Surfaces show. Primers, self-leveling compounds, and adhesives will be presented that facilitate smoother, faster, and safer flooring projects. “We consistently see that first-time users of Schönox subfloor products don’t return to the old ways of preparing subfloors, leveling them, and installing floor coverings,” explained Thomas Trissl, HPS Schönox Principal. “Our objective for the demonstrations is to show how projects can be completed faster addressing tough subfloor issues with a smarter use of installation labor.”

In addition to the formal demonstrations at the Main Stage, HPS Schönox will be doing demonstrations throughout the Surfaces trade show event at its booth (B3837.) The company will welcome flooring installers, specifiers, designers, architects, facility managers, and anyone interested in a better way to accomplish subfloor projects. The new approach of having live product demonstrations in the booth will allow attendees to see the product benefits first hand. “We work in the field every day solving challenging subfloor issues,” commented Brandon Hagen, HPS Schönox Territory Business Manager. “The demonstrations will give visitors to our booth an in depth look at how the Schönox products can positively impact their own projects.”