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## FOR IMMEDIATE RELEASE

### SCHÖNOX MAKES STRATEGIC HIRE FOR GROWING REGION

#### **Bryan Day to be Regional Business Manager in Mid-Atlantic Area**

**Charlotte, NC – November 10, 2015**

Bryan Day has joined Schönox as the Regional Business Manager for Virginia, North Carolina, and South Carolina; an area with outstanding growth potential. “At Schönox we really concentrate on developing a team that can provide great value on both the business and technical sides of every project and relationship,” explained Doug Young, Executive Vice President, HPS Schönox. “Bryan possesses these core strengths which are essential to helping our customers to succeed and growth their businesses.”

Bryan Day brings a wealth of flooring industry, sales, and technical knowledge to Schönox from previous sales management roles with Basic Coatings, Flooring Depot, and Hoboken Floors. “I’ve worked on all sides of the flooring industry from installation to sales and from technical support to new business development,” said Day. “Schönox has an important role to play in every flooring project regardless of the subfloor situation or floor covering selection; I enjoy consulting in all of these quite varied situations.”

Based on Charlotte, NC, Day will be working extensively to support the development of Schönox in the mid-Atlantic region throughout the sales continuum from specification to the application of the product by installers and contractors. “Bryan is a welcome addition to our team and I’m delighted to have the chance to work with him,” remarked Young. “The extensive growth potential of this region is a great fit with Bryan’s deep knowledge of the industry and his enthusiasm for assisting customers.”

Outside of work, Day has an active family life with his wife, Angie, and two sons serving as a board member, coach, and player agent in both Little League baseball and Pop Warner football. He enjoys spending time with his family, camping, and fishing

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#### **About HPS Schönox**

HPS North America, Inc., a division of TMT America, has partnered with Schönox<sup>®</sup> to be the sole importer of the complete Schönox product array to North America including primers & moisture mitigation systems, subfloor repair products, floor leveling compounds, adhesives, and waterproofing materials for installing all types of floor coverings. The trademark Schönox<sup>®</sup>, with its unique problem solvers and product systems, was created for professional use.