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## FOR IMMEDIATE RELEASE

### SCHÖNOX TO ANNOUNCE CONTEST WINNERS AT TISE (SURFACES)

**Third Annual Schönox Worst Subfloor Contest™ Winners to be recognized on January 19<sup>th</sup>**

**Las Vegas, NV – January 16, 2017**

The third annual Schönox Worst Subfloor Contest™ opened nine months ago with the starting-gun phrase, Worst Case Scenario, You Win! The winners will be announced at the Schönox booth (#4271) during the TISE (Surfaces) trade show on Thursday, January 19<sup>th</sup> at 11:00am.

The Schönox Worst Subfloor Contest™ asks participants to submit entries featuring their most challenging subfloor projects and how they renovated those tough subfloor conditions using Schönox products. The worst subfloor challenges paired with the best renovation performance win. Entries are reviewed and scored by three independent judges and the winners receive a variety of prizes and much deserved recognition for their hard work and professional approach to subfloor preparation.

John McGrath, Jr. (Executive Director of INSTALL,) David Simpson (Owner of US Concrete Moisture Testing and US Textures, Inc.,) and Robert Varden (Executive Director, CFI) judged the contest entries in an impartial manner that included having all identifying information removed from the entries with only the photos and project notes provided for their review. Judging began just after December 9<sup>th</sup>, the deadline for contest submissions.

"I see subfloor prep getting more and more important as floor coverings that require a smoother surface are growing in popularity," explained Robert Varden, second-time judge of the Schönox Worst Subfloor Contest™. "I am honored to be asked to judge the contest again and really enjoy seeing the great work that installers are doing in the field."

"One of INSTALL's core values is working to improve standards of training in the floorcovering industry," commented John McGrath, Jr, also a second-time judge of the Contest. "Events such as the Schönox Worst Subfloor Contest™ highlight the need for a better understanding of subfloor preparation."

The number of entries for this the third year for the event are higher than either of the prior years. "The Contest provides a real-world proving ground putting Schönox products to the test in the worst subfloor circumstances," explained Thomas Trissl, Principal, HPS Schönox. "Everything that we learn in the field is taken back and incorporated into our research and development efforts ensuring that our products meet emerging subfloor challenges, perform even better, and do so more quickly."

**Members of the flooring profession and the press are invited to the Schönox booth at Surfaces (booth #4271) for the awards announcement on Thursday, the 19<sup>th</sup>, at 11:00.**

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#### About HPS Schönox

HPS North America, Inc., a division of TMT America, has partnered with Schönox® to be the sole importer of the complete Schönox product array to North America including primers & moisture mitigation systems, subfloor repair products, floor leveling compounds, adhesives, and waterproofing materials for installing all types of floor coverings. The trademark Schönox®, with its unique problem solvers and product systems, was created for professional use.