

Why



**SCHÖNOX**<sup>®</sup> ?

A Better Way to Subfloor



# WHY SCHÖNOX?

**WE'RE GLAD YOU ASKED.** Schönox provides solutions to subfloor challenges with primers & moisture mitigation systems, repair products, floor leveling compounds, adhesives, and water proofing materials.

Never heard of us? That's because we're new to the US market, but certainly not to the subfloor business. Schönox was founded over 120 years ago in Germany. We are growing rapidly based on the strength of our products and the way we do business. Take a look at what sets us apart and how we answer the question, Why Schönox?

Schönox facility headquartered  
in Rosendahl, Germany





# RENOVATION WITHOUT DEMOLITION

The last thing that you want to do with a flooring project is go backwards with the demolition of the subfloor. Many times we can avoid those demolition efforts with a series of products to support critical substrates allowing you to save time and money.



Less demolition.



More renovation.



Schönox delivers.





# IT WORKS!

Moisture problems. Rough substrates. Asbestos residue. Old carpet glue. Unstable wooden subfloors. We address these and so many other subfloor problems with our products. Meet those challenges with confidence using products that work.



Reducing the time  
from uneven, wooden  
substrates to smooth,  
sound subfloors. We  
cover that, and more.





# NEW — NOW AND TOMORROW

Are there better ways to prepare subfloors? Every day, we are doing research in the field and in our laboratories developing better products, improved solutions, and new ideas.



Old technology. New technology. Which would you rather tell your client you are using?



# GREEN BEYOND WORDS

Our products are really green. You hear it all the time. What does that even mean? Delve into our products. You'll find floor leveling compounds made from the by-product of the process used to purify power plant emissions, primers and adhesives with no VOCs, and a product series that dramatically cuts subfloor demolition material going to landfills.



In our case, we really are helping  
move from there to here.



Products without solvents  
Renovation without demolition  
Less landfill waste  
Primers & adhesives without VOCs  
Recycled product content



# THE DETAILS MAKE THE DIFFERENCE

There is so much to consider in a subfloor project. Every detail matters. We've taken that understanding to heart in the production of our products and the way we address each project.



Our AP and AST patching and leveling products have special dust-reduced properties. Details as small as dust receive careful attention.





# SHARED EXPERIENCES

Demonstrations. Consultations. Continuing education sessions. Site visits. Training. We are in the field every day working with people just like you who make flooring projects happen.



Working so closely together, it can be tough to tell who is the client and who works with Schönox. And that's how it should be.





# AN ENDURING LEGACY

Our products are made to last. We fix problems. We provide solutions. And we do all of this with the understanding that every project completed, every problem solved, and every solution provided builds a legacy in our name.



**You don't stay in business for 100+ years  
without focusing on the long term.  
And that focus is on our customers.**



# OUR PRODUCTS

To view our entire product line and get detailed information on any of our products, please be sure to visit our website at [hpsubfloors.com](http://hpsubfloors.com)

- Primers & Moisture Mitigation Systems
- Repair, Patching, & Smoothing Products
- Floor Leveling Compounds
- Adhesives
- Waterproofing Materials





HPS North America, Inc.  
The Schönox Provider

515 Wilhite Street  
Florence, AL 35630  
Toll Free: 855.391.2649  
Local: 256.246.0345  
Fax: 256.246.0346  
[www.hpsubfloors.com](http://www.hpsubfloors.com)