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FOR IMMEDIATE RELEASE

HPS SCHÖNOX IS PROVIDING SOLUTIONS AT THE SURFACES SHOW

New Products Provide New Opportunities for the Flooring Industry

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Exhibiting for just the second time at Surfaces, HPS Schönox is bringing new products to the industry that will expand the ability to install more diverse floor coverings over challenging subfloors. The products address issues ranging from concrete moisture problems to the most critical substrate challenges including cracked, uneven, and unsound subfloors. “We have a unique opportunity for the flooring industry to use a series of products that will save them time and money while at the same time resulting in better flooring installations,” remarked Enos Farnsworth, President of HPS North America, Inc. “These are proven technologies that are already used with great success in 20 countries.”

HPS Schönox is launching Schönox EPA, a new epoxy based moisture vapor barrier that will help installers to address concrete subfloors with higher moisture levels. “Our customers often face tough moisture problems when installing floors over newer concrete surfaces,” explained Russell Wright, HPS Schönox Territory Business Manager. “Schönox EPA will handle moisture levels up to 100% relative humidity (RH) or 25lbs. / 1000 sq. ft. / 24 hours. This is a fantastic accomplishment that will allow our customers to install floors sooner over challenging substrates and without shot blasting.”

Schönox AP and APF are self-leveling compounds that can be poured over critical substrates, including wood subfloors, providing a smooth surface for installing a wide variety of laminate, vinyl, ceramic, and other floor coverings without the use of underlayment panels and boards. “Often a flooring renovation project involves demolition efforts that can be costly and time consuming,” explained Kris Day, HPS Schönox Territory Business Manager. “These new products minimize demolition tasks and provide a subfloor that is sound, smooth, and ready for flooring installation.”

Both Schönox AP and APF are made from synthetic gypsum that is created from the by-product of the process used to purify emissions from power plants. These unique products can go over many critical substrates, dry to 5400+ psi, and are designed especially for the renovation industry. “Many installers, architects, and designers find the environmental aspects of Schönox AP and APF to be especially attractive,” said Karen Bellinger, HPS Schönox Business Development. “Both products significantly reduce demolition material going to landfills, contribute to LEED credits, have no VOCs, and are made from recycled material.” Fortified using a special conversion method, synthetic gypsum is far superior to traditional gypsum-based products.

Also new to the flooring industry is Schönox Roll and Go™, a rollable acrylic adhesive, for use with luxury vinyl tile applied from a standing position. The product comes as an integrated kit containing everything that is needed to use the product. Floor installation can begin fifteen minutes after application. Tiles are bound immediately, can be walked on right away, and bear loads immediately.

HPS North America, Inc. has partnered with Schönox® a global brand of AkzoNobel to bring a complete assortment of products to North America including primers, repair mortars, floor leveling compounds, and adhesives for installing all types of floor coverings. The trademark Schönox®, with its unique problem solvers and product systems is created for professional craftsmen.