

Our Corporate Offices: FOR IMMEDIATE RELEASE

515 Wilhite Street
Florence, AL 35630
Toll Free: 855.391.2649
Phone: 256.246.0345
Fax: 256.246.0346
Email: info@hpsubfloors.com

HPS SCHÖNOX CONTEST ENTRIES RECEIVED, JUDGING UNDERWAY

Worst Subfloor in North America Contest Winners will be Announced at Surfaces

Florence, AL – December 19, 2014

This week marked the end date for entries into the Schönox *Worst Subfloor in North America Contest*. Launched in May 2014, the Contest was put together to shine a light on tough subfloor conditions, detail the best ways to renovate them, and provide some recognition and publicity for the companies who handle these challenging projects. “We’ve been really excited to see the strong participation by installers and contractors and the overall interest by the flooring industry in the Contest,” commented Thomas Trissl, HPS Schönox Principal. “We are eager to demonstrate the importance of subfloor preparation and to recognize flooring companies who excel in this area.”

The *Schönox Worst Subfloor in North America Contest* is an opportunity for any company charged with making a damaged subfloor smooth and sound to show the tough subfloor conditions that they encountered and how they renovated them using Schönox products. With the entry end date now reached, entries will be independently judged with first, second, and third place winners being awarded Schönox products based on the severity of the original subfloor’s condition, the skill and attention to detail taken in executing the project, and the quality of the finished subfloor. Contest winners will be announced on Thursday, January 22, 2015 at 11:00am at the Schönox booth.

The judges for the Contest are John McGrath (Director, INSTALL.) Lew Migliore (President, LGM and Associates Technical Flooring Services,) and Jim Walker (CEO, International Certified Floorcovering Installers Association / CFI). “I was delighted to sign on to judge the *Worst Subfloor in North America Contest*,” commented John McGrath, INSTALL Director. “Any event designed to showcase the expertise of professional flooring companies and the challenges they face in the field is of special significance for me.” With the Contest entry phase complete, judges are being provided with thick binders full of entries and project photos for their review. “Installation companies and contractors face a wide range of subfloor challenges on a daily basis in the field,” explained Lew Migliore, LGM and Associates President. “I’ve seen so many of those subfloor issues and see new ones each day; the Schönox Contest has shown us even more.”

This was the first year for the Contest beginning with the fundamental question, *Is your company working on a project that has what might be the worst subfloor in North America?* Those entering the Contest were asked to photograph the subfloor conditions before and after the subfloor renovation project and submit the photos, along with some project information, at hpsubfloors.com/worstsubfloor where all of the Contest details were located. “The Contest has been a great success amplifying the discussion about getting the very best flooring projects regardless of the beginning subfloor conditions,” explained Doug Young, HPS Schönox Executive Vice President. “There is no question that the Contest will now be a recurring annual event.”



Our Corporate Offices:

515 Wilhite Street
Florence, AL 35630
Toll Free: 855.391.2649
Phone: 256.246.0345
Fax: 256.246.0346
Email: info@hpsubfloors.com

About HPS Schönox

HPS North America, Inc., a division of TMT America, has partnered with Schönox® to bring a complete assortment of products to North America including primers, subfloor repair products, floor leveling compounds, adhesives, and waterproofing materials for installing all types of floor coverings. The trademark Schönox®, with its unique problem solvers and product systems, was created for professional use.