

Our Corporate Offices:

515 Wilhite Street
Florence, AL 35630
Toll Free: 855.391.2649
Phone: 256.246.0345
Fax: 256.246.0346
Email: info@hpsubfloors.com

FOR IMMEDIATE RELEASE

HPS SCHÖNOX MAKES STRATEGIC HIRES

Executive Vice President and Regional Vice President of Sales Join the Company

Florence, AL – October 1, 2012

Doug Young has joined HPS Schönox as Executive Vice President to work extensively with the overall strategy of the company and in further development of the national sales and support teams. Heather Yario-Rice is now Regional Vice President of Sales for the Great Lakes Region working to expand distribution and brand awareness throughout this important area of the country.

Doug Young has served in a variety of sales management capacities with increasing levels of responsibility with national and international flooring manufacturers culminating in this executive level assignment with HPS Schönox. "I am delighted to be working with Thomas Trissl again with a company that has such a strong entrepreneurial mindset," commented Young. "I am enthusiastic knowing that we have so much to offer the industry and the team to positively impact the way flooring projects are done."

Young will be based in Atlanta which will put him within easy reach of a number of important markets, but also in close proximity to the HPS Schönox headquarters in Florence, AL where he will be working closely with Thomas Trissl. The company is expanding rapidly with a comprehensive line of subfloor products engineered to solve the toughest subfloor problems while saving time and money in the process. "It's so important to get our message out at this point and I have complete confidence in Doug to do that and to lead our team in making a difference within the subfloor industry," said Thomas Trissl, HPS Schönox Principal.

Heather Yario-Rice brings a strategically sound background to HPS Schönox having worked on the sales and specification side with flooring distribution companies and also in subfloor manufacturing helping to link architects, designers, contractors, and national accounts with product solutions. Her management experience has included a wide variety of roles where she was successful in helping team members to grow rapidly and consistently achieve strong results. "The position with HPS Schönox was a great fit for me given the company's clear focus on making a tangible difference in the way flooring projects are done and enhancing the process for everyone involved," explained Yario-Rice. "I don't want to just be a part of selling products; I want to bring real value to the industry and we are doing that with HPS Schönox."

"In her very short time with HPS Schönox, Heather is already working closely with our distribution partners and sales and support team," commented Trissl. "With her in place, we are poised to grow strategically in the region within many key industries where our products have the greatest impact and value." Yario-Rice is based in Chicago allowing her access to the Great Lakes Region that she is developing. "I am delighted to have someone of Heather's experience and expertise working with us from HPS Schönox," explained Don Brickweg, CDC Distributors, Commercial Sales Manager. "Our business opportunities with Schönox have grown steadily and we believe Heather will be a part of that growth accelerating."

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About HPS Schönox

HPS North America, Inc., a division of TMT America, has partnered with Schönox[®] to bring a complete assortment of products to North America including primers, subfloor repair products, floor leveling compounds, adhesives, and waterproofing materials for installing all types of floor coverings. The trademark Schönox[®], with its unique problem solvers and product systems, was created for professional use.