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FOR IMMEDIATE RELEASE

NEW CUSTOMER SUPPORT AND PRODUCT INTRODUCTIONS FROM HPS SCHÖNOX THIS WEEK AT SURFACES AND NAHB BUILDERS' SHOWS

New App, Subfloor Products, and Website Among the Latest Roll Outs

Las Vegas, NV – January 19, 2015

A new App, subfloor products for some of the toughest subfloor challenges, and a website to support customers will all be introduced this week at the HPS Schönox booth at the Surfaces and NAHB International Builders' trade shows in Las Vegas. The new Schönox App, available in both the Google Play Store and the Apple iTunes Store, provides information for each of the company's products, a product usage calculator, video-based installer tips, and a GPS-enabled tool to find your sales representative. "Installers and flooring professionals are on the move and need information quickly where they are," explained Thomas Trissl, HPS Schönox Principal. "The new Schönox App puts the tools in our customers' hands to understand all of our products, how to use them, and how much of the product is required for their particular project needs."

Also at the trade shows this week, HPS Schönox is debuting a product solution to address subfloors that have been chemically remediated for asbestos. This is a challenging subfloor condition that most often leaves facility and project owners without a flooring manufacturer or installer that will warrant installation over the subfloor. Schönox now provides a product system that will address this important issue so common in flooring renovation projects. "I am excited that the research and development efforts of Schönox are active each day solving tough subfloor challenges like those of chemical remediation effects on subfloors and many other issues," commented Doug Young, HPS Schönox Executive Vice President. "This is just one of many areas where the Schönox research efforts are fully supporting our customers in the field."

HPS Schönox is also presenting subfloor products that will allow contractors to install more diverse flooring in rooms that would normally receive broadloom carpet only. The company's self-leveling compounds can be poured over uneven wood subfloors resulting in smooth, sound substrates with incredible strength and durability. "Our Schönox leveling compounds are great for use in new construction, but also in renovation projects where traditional demolition efforts can be costly and time consuming," explained Karen Bellinger, HPS Schönox Business Development. "Our products minimize demolition tasks and provide a subfloor that is sound, smooth, and ready for flooring installation."

In order to further support customers in their project planning using Schönox products, the company's website has been revamped and launches this week with expanded technical product information, real-world case studies, distribution pathways, and product support. The new website is integrated seamlessly to the new Schönox app with all Schönox platforms optimized for use across phones, tablets, and PCs. "Overall, we're making it faster and easier to solve subfloor challenges with better products and better information delivered to the people who need them," commented Young. "The trade shows this week in Las Vegas are a great kickoff for 2015." HPS Schönox will be in booth S1829 at the NAHB International Builders' show and in booth B3831 at the Surfaces show.



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About HPS Schönox

HPS North America, Inc., a division of TMT America, has partnered with Schönox® to be the sole importer of the complete Schönox product array to North America including primers & moisture mitigation systems, subfloor repair products, floor leveling compounds, adhesives, and waterproofing materials for installing all types of floor coverings. The trademark Schönox®, with its unique problem solvers and product systems, was created for professional use.