

OUR CORPORATE OFFICES

515 Wilhite Street
Florence, AL 35630
Toll Free: 855.391.2649
Phone: 256.246.0345
Fax: 256.246.0346
Email: info@hpsubfloors.com

FOR IMMEDIATE RELEASE

HPS SCHÖNOX KICKS OFF SECOND ANNUAL WORST SUBFLOOR IN NORTH AMERICA CONTEST™

Contest Prizes and Participation Expanded Moving into Year Two

Florence, AL - June 1, 2015

Show us your worst and how you made it your best. That's how HPS Schönox formally launched its second annual Worst Subfloor in North America Contest™ today with its announcement going out to the flooring industry opening participation in the Contest. "We want to see the brittle, crumbling, cracked, unstable, rough, uneven, damaged subfloors faced by flooring professionals in the field and how they met those challenges to produce smooth, sound subfloors ready for the highest quality flooring installations," explained Thomas Trissl, HPS Schönox Principal. The Contest is open to flooring companies to show the tough subfloors they encounter, how they renovated them using Schönox products, and to provide them with much deserved recognition.

The Contest entries will be independently judged with first, second, and third place winners based on the severity of the original subfloor's condition, the skill and attention to detail taken in executing the project, and the quality of the finished subfloor. The judges for the Contest will be announced on June 15th. Those entering the contest are asked to photograph the subfloor conditions before and after the subfloor renovation project and submit the photos, along with some project information, at hpsubfloors.com/worstsubfloor where all of the Contest details can be found.

The Contest runs through December 14th with winners to be announced at TISE (Surfaces) in 2016. "This year not only will winning flooring companies receive Schönox Dollars that they can use to purchase products, the installers who completed the winning projects will also receive prizes," explained Doug Young, HPS Executive Vice President. "The Contest is a great opportunity to shine a light on the hard work flooring professionals do each day tackling tough subfloor conditions."

About HPS Schönox

HPS North America, Inc., a division of TMT America, has partnered with Schönox® to be the sole importer of the complete Schönox product array to North America including primers & moisture mitigation systems, subfloor repair products, floor leveling compounds, adhesives, and waterproofing materials for installing all types of floor coverings. The trademark Schönox®, with its unique problem solvers and product systems, was created for professional use.