

## OUR CORPORATE OFFICES

511 Wilhite Street  
Florence, AL 35630  
Toll Free: 855.391.2649  
Phone: 256.246.0345  
Fax: 256.246.0346  
Email: [info@hpsubfloors.com](mailto:info@hpsubfloors.com)

## FOR IMMEDIATE RELEASE

### WORST CASE SCENARIO, YOU WIN!

#### Schönox Worst Subfloor Contest™ Is Underway

**Florence, AL – July 11, 2016**

The third annual Schönox Worst Subfloor Contest™ opened with the starting-gun phrase, Worst Case Scenario, You Win! The Contest asks participants to submit entries featuring their most challenging subfloor projects and how they renovated those tough subfloor conditions using Schönox products. The worst subfloor challenges paired with the best renovation performance win. Entries are reviewed and scored by three independent judges and the winners receive a variety of prizes and much deserved recognition for their hard work and professional approach to subfloor preparation.

“The response to the Contest has been strong in its first two years and we are already seeing entries for this year,” commented Thomas Trissl, Principal, HPS Schönox. “It’s a great opportunity to take a look at the most extreme conditions in the field and recognize the great work being done by flooring professionals all across North America.” Contest entries are judged based on the severity of the original subfloor’s condition, the skill and attention to detail taken in executing the project, and the quality of the finished subfloor. Those entering the contest are asked to photograph the subfloor conditions before and after the subfloor renovation project and submit the photos, along with some project information, at [hpsubfloors.com/worstsubfloor](http://hpsubfloors.com/worstsubfloor) where all of the Contest details can be found.

“The Contest provides a real-world proving ground putting Schönox products to the test in the worst subfloor circumstances,” explained Doug Young, Executive Vice President, HPS Schönox. “Everything that we learn in the field is taken back and incorporated into our research and development efforts ensuring that our products meet emerging subfloor challenges, perform even better, and do so more quickly.” The Contest runs through December 9<sup>th</sup> with winners to be announced at TISE (Surfaces) in 2017. The winning flooring companies and installers who worked on the winning projects receive prizes. “Let the worst subfloor win,” remarked Young. “Good luck to everyone.”

---

#### About HPS Schönox

HPS North America, Inc., a division of TMT America, has partnered with Schönox® to be the sole importer of the complete Schönox product array to North America including primers & moisture mitigation systems, subfloor repair products, floor leveling compounds, adhesives, and waterproofing materials for installing all types of floor coverings. The trademark Schönox®, with its unique problem solvers and product systems, was created for professional use.

**OUR CORPORATE OFFICES**

511 Wilhite Street  
Florence, AL 35630  
Toll Free: 855.391.2649  
Phone: 256.246.0345  
Fax: 256.246.0346  
Email: [info@hpsubfloors.com](mailto:info@hpsubfloors.com)

**BEFORE**



Right Touch Interiors of Greensboro, NC renovated this challenging subfloor into a success and the winner of the last Worst Subfloor Contest.

**AFTER**



The renovated subfloor completed by Right Touch Interiors led to a win in last year's Worst Subfloor Contest.