

## OUR CORPORATE OFFICES

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## FOR IMMEDIATE RELEASE

### SCHÖNOX EXPANDS SALES AND TECHNICAL SUPPORT TEAM

#### New Regional Business Managers Added in Key Geographic Areas

**Florence, AL – July 26, 2016**

HPS Schönox announced important additions to its sales and technical support team. Bernie Cooper and David Lepird have joined the company as Regional Business Managers in high growth geographic areas. Cooper is based in Pennsylvania where he will support Schönox in New York, New Jersey, and Eastern Pennsylvania. Lepird lives in Winter Park, FL, an ideal location for his work with Schönox customers throughout most of Florida. “Bernie and David bring both the business and the technical knowledge that supports all aspects of our customers’ planning, specification, and project execution needs,” explained Doug Young, Executive Vice President, HPS Schönox. “This is exactly the 360-degree understanding that we look for with the new flooring professionals joining Schönox.”

David Lepird has an in-depth knowledge base of the flooring industry including past experiences on the sales and technical sides of the industry dating back to his time working with his father who also works in the industry. “I’ve seen the subfloor challenges that face flooring professionals first hand during my work as a project coordinator and while growing up working at job sites,” explained Lepird, Regional Business Manager, HPS Schönox. “I am excited to be a part of Schönox where I know our products can meet the toughest subfloor challenges.” All Schönox Regional Business Managers work through extensive hands-on training at the Schönox Support Center in Florence, AL as well as a trip to Germany to see the research and development efforts that go into Schönox products. “David’s strong flooring background paired with the Schönox product array, training, and support are a great combination that will benefit our customers in the expanding Florida market,” said Young.

“Schönox was a great fit for me personally; they (now I am excited to say, we) bring a sophisticated, high tech approach to solving subfloor issues backing that up with a pioneering spirit dedicated to supporting customers,” explained Bernie Cooper, Regional Business Manager, HPS Schönox. “The way Schönox stands behind its products, makes quick decisions, and demonstrates flexibility with customer needs is an approach that I am eager to share with customers.” Cooper’s professional experience includes work on the commercial and residential sides of the market in the resilient flooring industry, a strong background in flooring distribution, and extensive experience running his own flooring business. “Bernie has a great desire to support customers and to help them grow their own businesses,” commented Young. “He is already having a strong impact for Schönox and earning the trust of customers project by project.”

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#### About HPS Schönox

HPS North America, Inc., a division of TMT America, has partnered with Schönox® to be the sole importer of the complete Schönox product array to North America including primers & moisture mitigation systems, subfloor repair products, floor leveling compounds, adhesives, and waterproofing materials for installing all types of floor coverings. The trademark Schönox®, with its unique problem solvers and product systems, was created for professional use.

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Bernie Cooper, Regional Business Manager, HPS Schönox



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