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FOR IMMEDIATE RELEASE

SCHÖNOX DEMONSTRATES SUBSTANTIAL SUBLFOOR OPPORTUNITIES AT VEGAS TRADE SHOWS

New Interactive Trade Show Booths at World of Concrete and Surfaces

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Schönox is debuting all new trade show booths this week in Las Vegas at the Surfaces show (booth 4271) and the World of Concrete show (booth S12639). Both booths feature interactive exhibits, demonstration stages, touch-screen displays, and super-large-format screens. The focus of the new Schönox booths is to present the substantial opportunities present in the subfloor sector paired with the wide array of subfloor products that Schönox has developed.

“With over 87 billion square feet of commercial floor space in the US, the opportunities for subfloor preparation are significant,” commented Thomas Trissl, Principal, HPS Schönox. “We want to help installers and contractors to grow their businesses and project owners to get superior subfloor results whether they are working in new construction or with renovations.” The new Schönox booths feature a comprehensive video detailing the size and scope of the subfloor industry linked with the ways Schönox is meeting these needs.

“There is a lot to do, see, and learn at the Schönox booths in Las Vegas this year,” explained Doug Young, Executive Vice President, HPS Schönox. “Our approach is to investigate and present why subfloor preparation is so important and to equip booth visitors with the information to make informed decisions about their projects and business opportunities.” Schönox will be at the Surfaces show Wednesday through Friday, January 18th – 20th and the World of Concrete show Tuesday through Friday, January 17th – 20th. Activities will include product demonstrations, interactive exhibits, and a private party at Skyfall Lounge.

About HPS Schönox

HPS North America, Inc., a division of TMT America, has partnered with Schönox[®] to be the sole importer of the complete Schönox product array to North America including primers & moisture mitigation systems, subfloor repair products, floor leveling compounds, adhesives, and waterproofing materials for installing all types of floor coverings. The trademark Schönox[®], with its unique problem solvers and product systems, was created for professional use.