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FOR IMMEDIATE RELEASE

AHSG AND ITS COMMERCIAL ONE DIVISION ANNOUNCE ALLIANCE WITH HPS SCHÖNOX

Schönox to Offer Full Subfloor Product Line to AHSG and Commercial One Members

Roswell, GA – July 11, 2017



Keenly aware of its members' needs for high performing subfloor products, American Home Surfaces Group (AHSG) and its Commercial One division have partnered with HPS Schönox to provide the full array of subfloor solutions offered by Schönox. "We listen closely to our members and react to meet their product needs so they can take advantage of business opportunities throughout the residential and commercial sectors," explained Bruce Weber, President –

CEO, AHSG. "Schönox was recommended by our national advisory board who had been monitoring the growth of Schönox and its high level of customer service; they were a natural fit for us."

Formed in 2014, Commercial One is an expansion division of AHSG which has been serving the buying and member needs of nearly 400 independent flooring dealers with over 700 showrooms in all 50 states for 17 years. Commercial One is growing quickly with over one hundred dealers already within its network and a growing list of carefully selected suppliers with Schönox being the most recent company admitted to the group. "The partnership with Schönox represents good strategy where our members can take advantage of the fully integrated range of Schönox subfloor products growing their businesses while assisting customers with subfloor challenges," explained Joe Weber, Vice President – Operations & Sales, AHSG. "Our members have seen dramatic increases in renovation projects where Schönox has so many products specializing in this important area."

AHSG and Commercial One focus on building alliances that benefit every member, supplier, and consumer. "The business philosophies of AHSG and Schönox are quite similar," commented Doug Young, Executive Vice President, HPS Schönox. "The diversity of AHSG's members and their independent businesses find a lot in common with one another and Schönox when it comes to commitments to customer service, technical support, and finding the best answers to any flooring challenge." AHSG and Commercial One are guided by their national advisory board which is made up of flooring professionals from across the US with deep experience levels in a wide variety of flooring sectors.

The complete spectrum of Schönox products including primers, moisture mitigation systems, self-leveling compounds, repair products, and water proofing materials will be available to AHSG and Commercial One members. Many trends with their member businesses are aligning well with the Schönox offering. "Schönox is meeting the needs of our members who are seeing hard surface flooring including LVT growing at dramatic rates and the need for smooth, strong subfloors with it," explained Joe Weber, Vice President – Operations & Sales, AHSG. "Success in the flooring industry is increasingly tied to the ability to address challenges such as those common with preparing subfloors."

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AHSG and Commercial One members represent a diverse group geographically and with the customer bases and markets that they serve. Most are sole proprietors running their own businesses directly involved in the many details of their customers' projects. "Our relationships with our members are paramount with our focus clearly on expanding the tools available to them and supporting their growth," explained Bruce Weber, President – CEO, AHSG. "Our appeal over the years is quite fundamentally that our members know that we are in this to support them and that our interests and theirs are completely aligned."

About HPS Schönox

HPS Schönox provides a complete subflooring product array to North America including primers & moisture mitigation systems, subfloor repair products, floor leveling compounds, adhesives, and waterproofing materials for installing all types of floor coverings. The trademark Schönox[®], with its unique problem solvers and product systems, was created for professional use. HPS Schönox is a subsidiary of TMT America, Inc.