

FOR IMMEDIATE RELEASE

## SCHÖNOX, FUSE ANNOUNCE NEW NATIONAL MANAGER Kris Day tapped to lead role, expand partnership

Florence, AL – Oct. 15, 2018



During the annual Fuse meeting earlier this year, HPS Schönox was recognized as the Supplier of the Year. With just a few years on the market, this award was a huge accomplishment for the Florence, Alabama-based company. As part of the never-resting spirit of the company, HPS Schönox is not satisfied with this achievement alone.

In order to grow an even more customer- and project-specific focus, Kris Day, HPS Schönox National Account Manager, will assume a new role beginning Nov. 1, 2018. In addition to his responsibilities with HPS Schönox, he will also be the Key Account Manager for Fuse Commercial Flooring Alliance.

“Understanding the local challenges each Fuse Alliance partner faces daily, Kris, with his knowledge, will provide synergies between HPS Schönox local Regional Business Managers, the HPS Schönox Technical team, and each Fuse member around the country,” said Thomas Trissl, HPS Schönox Principal. “Many of the

Fuse contractors know him in his current role. Before that, he was also a Regional Business Manager.”

From the Nashville, Tenn., area, Kris joined HPS Schönox in 2012, growing his territory along with the company, ultimately achieving his role as the National Accounts Manager.

Geoff Gordon, executive of Fuse Commercial Flooring Alliance, which is based in Parker Colo., and is member-owned, said he is pleased by this step and how the two companies can continue to expand their partnership.

“I believe this will only make our relationship between Schönox and Fuse that much stronger,” Gordon said. “Schönox is the epitome of the perfect supplier; no one even comes close to the kind of support Fuse gets from this company. I’m thrilled by this development.”

### About HPS Schönox

Schönox, HPS North America, a business unit of HPS North America, is a customer-oriented, entrepreneurial, high-tech company that specializes in building materials suited for new buildings as well as for renovation. Innovative materials include primers and moisture mitigation systems, subfloor repair products, floor leveling compounds, adhesives, and waterproofing materials for installing all types of floor coverings.

### About Fuse Commercial Flooring Alliance

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 102 companies in more than 180 locations across the United States and Canada, the organization’s member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.

If you would like more information about this topic or to schedule an interview, please call Michelle Eubanks at 855-391-2649 or email her at [marketing@hpsubfloors.com](mailto:marketing@hpsubfloors.com). We welcome the opportunity to talk to you.

