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FOR IMMEDIATE RELEASE

HPS NORTH AMERICA, INC. PARTNERS WITH SCHÖNOX TO BRING INNOVATIVE LINE OF SUBFLOOR PRODUCTS TO NORTH AMERICA

Florence, AL – January 23, 2012

HPS North America, Inc. (HPS) has partnered with Schönox GmbH. Schönox is maintaining a leading position in many markets with a complete assortment of leveling compounds and building adhesives for installing all kinds of floor coverings. The trademark Schönox®, with its unique problem solvers and product systems is created for professional craftsmen.

HPS is working with Schönox to bring forward technologically advanced products with a focus on sustainability. “Schönox has a great green story,” states Karen Bellinger, Business Development of HPS. “Imagine a high performing self-leveling compound that is created from a by-product of the process used to purify emissions from power plants that is actually making the environment better. That is our synthetic gypsum.” These unique products can go over many critical substrates, contribute to LEED credits and are designed especially for the renovation industry.

HPS North America, Inc. has partnered with Schönox® to bring a complete assortment of products to North America including moisture mitigation systems, primers, leveling compounds and adhesives for installing all kinds of floor coverings. The trademark Schönox®, with its unique problem solvers and product systems is created for professional craftsmen.