

## **OUR CORPORATE OFFICES**

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# FOR IMMEDIATE RELEASE

## HPS SCHÖNOX SET TO ANNOUNCE CONTEST WINNERS AT TISE (SURFACES)

#### Worst Subfloor in North America Contest Winners to be recognized on January 22<sup>nd</sup>

### Las Vegas, NV – January 16, 2015

Preparations are underway in Las Vegas to reward installers for their finding and then repairing the worst subfloors in North America. In May of 2014, HPS Schönox kicked off its Contest with a simple question, is your company working on a project that has what might be the worst subfloor in North America? Since that Contest kickoff, flooring professionals have responded with subfloor challenges they have faced of all kinds. "It has been really interesting to see the Contest entries and the nightmare subfloor issues that are faced in the field," explained Thomas Trissl, HPS Schönox Principal. "It's exciting to see how Schönox products and the dedicated professionals who use them have corrected every subfloor situation."

The Schönox Worst Subfloor in North America Contest is an opportunity for any company charged with making a damaged subfloor smooth and sound to show the tough subfloor conditions that they encountered and how they renovated them using Schönox products. The Contest entries were independently judged with first, second, and third place winners to be awarded Schönox products based on the severity of the original subfloor's condition, the skill and attention to detail taken in executing the project, and the quality of the finished subfloor. John McGrath (Director, INSTALL,) Lew Migliore (President, LGM and Associates Technical Flooring Services,) and Jim Walker (CEO, International Certified Floorcovering Installers Association / CFI) served as the judges for the Contest. All entries were due by December 15, 2014 and were reviewed and judged over the past four weeks.

The Contest winners will be awarded on Thursday, January 22, at 11:00am in the Schönox booth (B3831) at the TISE (Surfaces) trade show. "The identities of the Contest winners are a closely guarded secret at this point; I don't even know them," commented Doug Young, HPS Schönox Executive Vice President. "Based on the strong response to the first running of the Worst Subfloor in North America Contest though, we are already gearing up for the next Contest." Members of the flooring profession and the press are invited to the Schönox booth at Surfaces for the awards announcement on Thursday, the 22<sup>nd</sup>, at 11:00.

#### **About HPS Schönox**

HPS North America, Inc., a division of TMT America, has partnered with Schönox® to be the sole importer of the complete Schönox product array to North America including primers & moisture mitigation systems, subfloor repair products, floor leveling compounds, adhesives, and waterproofing materials for installing all types of floor coverings. The trademark Schönox®, with its unique problem solvers and product systems, was created for professional use.

If you would like more information about this topic or to schedule an interview, please call Felicia Golliver at 855-391-2649 or email her at fgolliver@hpsubfloors.com. We welcome the opportunity to talk with you.