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WORST SUBFLOOR CONTEST TACKLES TOUGHEST SUBFLOOR JOBS IN AMERICA

In its fifth year, event will announce winners at TISE in Las Vegas



FLORENCE, AL – JAN. 9, 2019

As Schönox, HPS North America, prepares for The International Surfaces Event in Las Vegas later this month, part of the preparations includes announcing the winner of its fifth Worst Subfloor Contest.

"This year, we had close to 150 entries from installers from across the country, making it the largest volume of entries in the Worst Subfloor Contest history," said Michelle Eubanks, Senior Marketing and Communications Manager at Schönox, HPS North America. "Our judges have their work cut out for them when it comes to choosing the winners."

The three judges selected to choose the winners are John McGrath, director of International Standards and Training Alliance, or INSTALL; Greg Mercurio, Chief Operating Officer for Independent Floor Testing and Inspection; and Robert Varden Executive Director of Certified Flooring Installers. They will choose the top three from this year's entries.

"Schönox is a valuable partner to INSTALL, and we appreciate the continued collaboration that it has for raising the standard for materials and installation in the industry," said McGrath. "When we're able to overcome some of the challenges that we see through the Worst Subfloor Contest, we're happy to be part of the professionalism of the industry and support Schönox in the process."

This year's prices are exciting and experiential. They are:

1st: \$7,000 in Schönox dollars for the company winner and a Porsche Track Experience for a team of up to three members.

2nd: \$4,000 in Schönox dollars for the company winner and a 65-inch 4K Smart TV for a team of up to three members

3rd: \$1,000 in Schönox dollars for the company winner and an Xbox One X for a team of up to three members

The winner will be announced Thursday, Jan. 24 as part of The International Surfaces Event in Las Vegas. The Schönox, HPS North America, booth at TISE is 4719. At 11am, join us for the announcement of the winners.

ABOUT HPS SCHÖNOX

Schönox, HPS North America, a business unit of TMT America, is a customer-oriented, entrepreneurial, high-tech company that specializes in building materials suited for new buildings as well as for renovation. Innovative materials include primers and moisture mitigation systems, subfloor repair products, floor leveling compounds, adhesives, and waterproofing materials for installing all types of floor coverings.